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Dear Customer,

Burj Dubai, the iconic tower being built by Emaar Properties, has joined the league of only six super-tall buildings in the world that are 100 or more storeys high. On its way to becoming the world's tallest tower, Burj Dubai is now 347.3 metres high.

Emaar celebrated the momentous occasion with a special visit to the 100th floor by Emaar Properties Chairman Mr Mohamed Ali Alabbar; the company's Board of Directors and the designer of Burj Dubai, Mr Adrian Smith.

"Emaar is starting the New Year with a new milestone," said Mr Alabbar. "As one of only six super-tall structures in the world with 100 storeys or more, Burj Dubai is already an international landmark. The global attention on Burj Dubai is indeed a spotlight on Dubai. The tower is a symbol of the city's pride and a statement of our arrival on the global scene as one of the world-class cities."

At 347.3 metres, Burj Dubai is one of only 38 structures in the world that are 300 metres or more high. It is now higher than three other super-tall structures in the region – the Burj Al Arab (321 metres), Emirates Towers Hotel (309 metres) and Kingdom Centre, Saudi Arabia (302 metres). Currently, only Emirates Office Tower (355 metres) is taller than Burj Dubai in the Middle East region.

The construction of 100 levels was completed in 1,093 days since excavation work started in January, 2004. Work is on schedule with one new level added every three days. Over 3,000 workers are currently employed at the Burj Dubai site. Ten cranes and the world's fastest high-capacity construction hoists – with a speed of up to 2 m/sec (120 m/min) - are used to move men and material.

When completed, Burj Dubai will be the tallest building in the world, fulfilling all the criteria of the Council on Tall Buildings and Urban Habitat (CTBUH), which compiles and ranks the world's tallest buildings. CTBUH ranks buildings on the basis of spire height, the highest occupied floor, roof height and pinnacle height.

Best Regards,



Bahiya Kayed  
Assistant Director, Sales.

